

COGNIVUE -ACADEMIA COLLABORATION

A rapidly growing trend in the automotive industry is the integration of multiple periphery camera sensors and intelligent image processing technology giving vehicles the ability to 'see' and literally 'recognize' their surroundings. As such, mainstream vehicles are adopting these on-board visual intelligence systems that have the ability to detect, recognize, monitor and classify objects and people to assist drivers and improve overall safety. CogniVue develops programmable Image Cognition Processors (ICPs) to enable real-time embedded image and video analytics applications for emerging automotive advanced driver assistance systems (ADAS).

CogniVue fosters innovation through University collaboration. We are forging relationships with University faculty and researchers to identify institutes and individuals with whom we will co-develop next-generation driver assist technology for automotive applications. CogniVue technology is capable of, but not limited to, the following types of automotive applications.





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Cognivue is Engaging with Universities and Researchers to:

- Identify and collaborate on research projects that align with the strategic focus in driver assistance applications
- Accelerate collaborative research and innovation in leading edge technology
- Strengthen relationships and establish longer term research initiatives in areas of interest
- Receive training in state-of-the-art vision system technology to help keep Cognivue at the forefront in our industry
- Tap into the university research pool to help source new inventions and skilled workers

Cognivue Value Proposition to University Partners:

- Become a key member in developing emerging ADAS solutions to be commercialized under the Cognivue brand
- Enlist in a premier opportunity to work and learn from highly-skilled hardware and software engineers in an emerging 'greenfield' market
- Develop using existing patented ICP technology, a comprehensive software suite and reference design kits
- Work in a fast-paced environment with state-of-the-art hardware and software tools
- Work at the Cognivue office located near down-town Ottawa, for those that wish to work on-site

Cognivue is positioning itself at the forefront of automotive image cognition technology. We are committed to learning from and training the next generation of experts. If you are interested in working with us and you have the skills and drive to help us transform the automotive smart camera market, contact us at:

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